



A relatively new feature of our monthly newsletter is a recap of what the Executive Board covers in its monthly meeting. The following is a review of the main items and actions from the February, 2015, meeting:

1. WoVO will be supporting the VOX convention in London in May. This is the only British voiceover convention. We have purchased a half-page ad, and Posy Brewer, the organizer (and WoVO member) will make our Best Practices brochures and other marketing material available to registrants. The WoVO International Chapters Committee is working on a survey for registrants to complete, in order to judge interest in forming a formal WoVO England chapter.
2. VO Atlanta: 8 members of WoVO are presenting! Including Simone Fojgiel leading the first-ever Spanish Day. Dustin attended, bringing printed marketing materials, and items for goody bags, being sure to conserve leftovers. Simone has translated all Best Practices documents plus the form letter regarding the benefits of hiring a professional voice talent, into Spanish. Brochures have been printed up and will be disseminated at upcoming conferences where WoVO has a presence.
3. With WoVO making its presence known at several conferences this year, we are carefully evaluating expenditures, and the return on investment (new members, new relationships forged, etc.)
4. Recognition awards? The idea of annual awards for leadership and contributions to the voice industry was discussed. After lengthy debate it was decided to instead have a "Member Spotlight" article in each newsletter that highlights members who are deserving of mention. The members featured in this spotlight can be suggested by the members, or if no suggestions materialize, the Executive Board can choose someone.
5. Mentoring program update: Since the article appeared in the newsletter, five members have come forward to volunteer as mentors. Committee to meet this month to take next steps to further this program.
6. New website migrated over to Wild Apricot, which has a robust CRM feature, making membership functions easier. Other tasks/ideas have temporarily been delayed while we work out the bugs (i.e. technical certification, videos for home page)
7. WoVOCon II: So far, we have 66 registrants. Sponsors include SourceElements, VoiceZam, Creative Media, Liz DeNesnera, Falcon Paymasters, Kaotica, Jack DeGolia, Jodi Krangle, Fran McClellan, Rich Owen, Bev Standing, Pat Sweeny, Laurel Thomas, Katherin Vasilopoulos and Julie Williams. The WoVO Executive Board is sponsoring karaoke out of their own pockets.
8. Hardship fund has been utilized to assist two individuals attend WoVOCon II. Recipients of assistance will always remain anonymous.
9. One scholarship to WoVOCon II and one membership have been given to VoPeeps to award to someone at VO Atlanta.
10. Early this year, it was decided to make Learning Ally the charity of choice at WoVOCon II; a portion of the conference proceeds will be donated to them. We will be setting up a table-top display with marketing materials and information for individual contributions to be made as well. Ann will give a short presentation at the start of WoVOCon II, to explain what this organization does. Articles will be in the next newsletter as well.
11. DevLearn: a proposal is being written for WoVO to give a talk on the benefits of hiring a pro voice talent for eLearning projects.
12. Julie Williams approached the Executive Board requesting support for her charity bike ride benefiting Bob Deyan's ALS Caregiver fund. We will be putting her video and link in the March newsletter.

13. A letter has been formulated to send, announcing WoVO's casting site Voiceover.biz. The Promotion Task Force is promoting the site to all important players: production houses, producers, audiobook publishers, video companies, etc. It will be a "divide and conquer" method, with a few contacts made each week. NOTE: the first job obtained as a result of listing on Voiceover.biz has happened! Congratulations Chris Mezzolesta!
14. WoVO founding members working on a video for the home page, also video of members appearing near well-known landmarks are being sent in.
15. WoVO Twitter chats continue to generate new member applications. Recent chat topics included P2P debate, and ISDN in the voice industry.
16. Membership committee continues to efficiently handle incoming applications. Chris gives his crew big accolades for their hard work.
17. Meetup group in Houston (WoVO member Pearl Hewitt's) will have Dave Courvoisier and Chris Mezzolesta in attendance, giving a presentation on WoVO. Dustin is doing one in Las Vegas in April.
18. Some members in the San Francisco bay area have expressed the desire for a monthly WoVO meetup group. Ann collecting names and will work with members to facilitate this.
19. WoVO Treasurer Elizabeth Holmes continues diligently to handle the organization's finances, including filing taxes.
20. WoVO Secretary Katherin Vasilopoulos composed an update on WoVO technical advances. It was posted in Facebook groups as well as emailed to all members. Updates included progress with Wild Apricot/new website.
21. Feedback from virtual meetup groups addressed at February's Exec. Board meeting:
 - More focus on eLearning within WoVO (possible newsletter articles, possibly to be addressed at WoVOCon II, proposal for speaking opportunity at DevLearn is being written.)
 - Reaching out to other professional organizations such as Women in Animation, Film/TV Producer's Groups, to let them know about us (outreach committee may be tasked with this)
 - Ensure that the quality of talent in the group is upheld (criteria for pro status was recently revisited and further refined to specify 5 paid gigs that are at or near union rates –in whatever country they live.)
 - Capability of members to receive notifications of when updates are posted on the WoVO website (we are first working hard to improve functionality of website, then items such as this will be tackled)
 - WoVO badges link goes to Join Us Page, it should direct folks to the WoVO Home Page. (There is no link embedded in the WoVO badge, so this may be operator error.)
22. WoVO sponsorship of various VO conferences: We are working to develop criteria so that we always choose wisely, which conferences will be the most prudent, most ROI to attend and sponsor. Must always take into account the cost of printed material and other expenses involved with making our presence known at events.
23. Next meeting: March 27th, 2015, 12noon PDT, 3pm EDT, 7am Sydney